

Template for activity plan:

Title:	1 Coffee – 1 Idea		
Summary (abstract):	<p>We would like to start a dialogue between students about sustainability, and thereby contribute to increased awareness of how to act more sustainably. 1 Coffee 1 Idea will help facilitate and make it more fun to think and act sustainable.</p> <p>Students get a free cup of coffee if they can get an idea of how they can act more sustainable in their everyday life. All ideas will be evaluated by a jury consisting of representatives from the organisation, which handles the project. The three best ideas win a prize, and the organisation helps the winners to realize and / or disseminating the ideas.</p>		
Target groups:	Participants at universities, high schools or at environmental conferences depending on, where the organisation wants to start a dialogue.		
Objectives: What are we aiming to do?	<p>1. Collection and documentation of ideas, as well as the realization and dissemination of the 3 best ideas.</p> <p>2. Increased awareness among young people about how they think and act more sustainably in their daily lives.</p>		
Core competences: This project addresses these competences:	1, 2, 3, 5, 6, 7, 8.		
List of activities there are going to be undertaken. Detailed activities: starting points and breaking down the activity in smaller parts. Implementation of responsibilities.			
Activity:	Time frame:	Resources:	Target:
1. Enquiry for sponsorship	3 weeks	Internet, mail, phone, meetings.	Attract sponsor partners and partners who can develop the best ideas.
2. Planning of the event	2 weeks	Internet, mail, phone, meetings.	Contact different partners as universities, high schools etc. to get an agreement to

			do the 1 coffee 1 idea arrangement.
3. The event	1 day	Materials: cops, coffee, computers, promotion materials for the organization etc.	Targeting the people on the location of the event and create a dialogue with a lot of participants.
4. Evaluation	2 weeks	Man hours. If possible use the capabilities or network of partners.	Develop the best ideas and try to find partners from universities, businesses or civil societies, who can help to realize the best ideas.
Time frame: How long do we need.	Total: 2 month		
Resources: Materials, man hours etc, partners (universities, commercial partners, etc.).	Advertising sponsors necessary.		
Output:	A lot of "green ideas".		
Outcomes of the project, which makes it possible to evaluate the project. Outcomes are linked to objectives of course. Impact of the objectives:	- Raised awareness about sustainable practices among participating students, adults or young people.		

Potential longer term bids:	Realization of green ideas with a potential to make a difference.
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