

Title:		PaperJam or PayPerPaper	
Summary (abstract):		A competition to become the least paper consuming school in the local area. The competition will include 10 different schools, have a time frame of 1 month and the price will be the money that their school saves on the reduced amount of paper usage.	
Target groups:		Local schools or highschoools.	
Objectives: What are we aiming to do?		Reducing paper waste in schools.	
Core competences: This project addresses these competences:		Communication in the mother tongue (Communication in the foreign language) Mathematical competences (how much do I save? How much do I waste) Digital competence (emails etc.) Learning to learn (learning by doing – environmental) Social and civic competences (campaigning = teamwork)	
List of activities there are going to be undertaken. Detailed activities: starting points and breaking down the activity in smaller parts. Implementation of responsibilities.		Campaigns Should be local in the big countries, regional in the small. Paper – using emails for letters, using email/pdf for delivering assignments Public announcements – should be by email Evaluations - on email as well	
Activity:	Time frame:	Resources:	Target:
1. “The paper trail”	Monthly	Almost free Resource = the human resource	To see “how much have we saved this year” – how many trees have we saved? To show the economic benefits The positive externalities
2. Find schools to participate in the competition:	1 month (Contact the schools at the end of the year / or school year, so they can start from the beginning of a new year:	Human resources Transport costs to go the schools.	Get at least 10 schools to participate in the competition.
3. Start a local campaign:	1 week	School pupils (volunteers) Materials (recycled paper) for a Money for advertising.	Make a presentation: Video, Powerpoint, prepare a documentary, local radio announcement. A presentation of the project in front of the pupils of the school.

			In general: Make people aware of the competition. The campaign group should make it clear how to save paper (Do not press print more than once fx – do not copy that much)
4. Investigation of paper use:	1 day	School pupils (the campaign group) Administration of the school.	Find out how much paper the school uses in one month – and figure out how many trees it is... Calculating in trees and in money – what can the school save?
5. The END of the month.	How much time it takes to prepare the final event...	School pupils (the campaign group)	The campaign group should arrange a party, a stand up event or whatever the group wants, with the money they have saved. They shall make a presentation at the event with the results the school has achieved.
6. Evaluation	2 hours	Volunteer/campaign group Ourselves. Coke	To get feedback and results, so we can compare the results between the countries. Show output to funders, sponsors (European Union)
Time frame: How long time do we need.		3 months (if we can implement everything at once)	
Resources: Money, materials, man hours etc, partners (universities, commercial partners).		Human resources (our salary). School pupils as volunteers to the campaign environmental group.	
Output:		The results from the different schools. Economic benefits for the school pupils. Environmental benefits – measured in trees saved.	
Outcomes of the project, which makes it possible to evaluate the project. Outcomes are linked to objectives of course. Impact of the objectives:		The volunteers will get great social and civic competences, digital competences and mathematical basic competences as well. Raise awareness of environmental issues.	