

<b>Title:</b>	“Eco-friendly business idea” competition		
<b>Summary (abstract):</b>	<p>The activity’s goal is to organise a competition among young people to stimulate their career to become more eco-oriented.</p> <p>It is important to raise awareness among young people about the new possibilities related to climate change and environmental protection.</p>		
<b>Target groups:</b>	<p>age 18 – 30</p> <p>students, young entrepreneurs, start-ups</p> <p>all social groups, especially underprivileged youths</p>		
<b>Objectives:</b> What are we aiming to do?	<p>- Stimulate creative thinking among young people in order to include an environmental element into their career paths.</p> <p>- Candidates will bring new perspective into their career development which is going to highlight their own little contribution to the global environmental action.</p>		
<b>Core competences:</b> This project addresses these competences:	1, 2, 3, 4, 5, 6, 7		
<b>List of activities</b> there are going to be undertaken. Detailed activities: starting points and breaking down the activity in smaller parts.  Implementation of responsibilities.			
<b>Activity:</b>	<b>Time frame:</b>	<b>Resources:</b>	<b>Target:</b>
1. Identification of target group – find a target group or partner organization	2h  (in 1 week)	Transport, phone	University, youth organization, career centre to provide a pool of participants
2. Create exact framework for the competition – tasks and deadlines	4h  (in 1 week)	Computers, internet	Participation form with defined tasks to be executed by the candidates and set deadline
3. Dissemination of the competition – posters, social network post and networking	10 h	Printer’s, internet	Printed posters and internet

	(in 3 days)	access	awareness
4. Competition	3 weeks deadline	Computers, internet, web site	Received competition ideas from participants
5. Competition evaluation	2 days	Computers, internet	Assessment of participants ideas
6. Final event – interactive eco-awareness raising activities, presentation of winning ideas	1 day	Venue, projector, computer	Winners determined, public and participants’ awareness raised
<b>Time frame:</b> How long do we need.	Total: 6 weeks		
<b>Resources:</b> Money, materials, man hours etc, partners (universities, commercial partners).	Funds needed for: -organiser, venue, printing  Sponsor needed for winner’s prize		
<b>Output:</b>	- Number of young people made to think about possible eco-friendly business ideas or career paths		
<b>Outcomes</b> of the project, which makes it possible to evaluate the project. Outcomes are linked to objectives of course.  Impact of the objectives:	- Raised awareness about environmental careers and business opportunities related to environmental protection among participating youths  - Developed entrepreneurship skills among youths		

<b>Potential longer term bids:</b>	Emerging young professionals in the field of environmental action.
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